



# SaveFuture Protocol - ENG Version

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**Abstract-** A scalable systems and deflationary economic model, based on authenticating the value of ideas through an extensive, engaged community and their co-creation of innovative projects, which will speed up the transition from a polluting economy to one that is eco-sustainable. A complete ecosystem that, through crypto incentives and decentralized finance tools, supports the birth, creation and acceleration of eco-projects which are capable of raising awareness and decisively improving the environmental conditions of planet Earth without reducing the quality of services or impacting personal lifestyles.

**Index Terms-** Crypto, Token, Protocol, Decentralised Finance, DeFi, Eco Sustainability, Ecommerce Platform, NFTs, Commercial Products, Circular Economy

## I. INTRODUCTION

Premise: Save The Future / SaveFuture Protocol, powered by Mirai Labs, is first and foremost an experiment that aims to help save the future of our planet. It is an inclusive ecosystem that is scalable and open to all, allowing the involvement and remuneration of different groups of participants: developers, artists, influencers, innovators, designers, manufacturers, retail stores, commercial distributors, activists and consumers. A well-designed “New Sustainability and New Economic Model” needs to provide incentives to its participants so that the pursuit of value and economic interest leads to virtuous behaviors that align with the final goal of the project. The ongoing development, process optimization and continuous improvement of the Protocol will be driven through the contributions of our engaged and committed participant groups. The result will be the success of the community and the adoption of sustainable products and services at the expense of less ecologically friendly alternatives.

## II. RESEARCH & QUESTIONS

The eco-sustainability market does not live in the future:

- **Incentives:** Along with our early adopters and GenZ in general, a large part of the world population is both ready and able to understand and implement policies that will protect the Planet. The main problem is that this bottom-up, grassroots trend is not currently supported by sufficient or adequate incentives. In fact, there is no “virtuous system” of enhancement and reward aimed at those who buy eco products or carry out eco-friendly actions. Furthermore, 77% of loyalty and reward programs

fail within 2 years for the following reasons [1]: 1) they are usually based on "coins" redeemable only through rewards and discounts via direct transactional activities (eg purchase of a specific product) or indirectly (e.g. I drive an electric car); 2) the user is already affiliated with the brand (e.g. I already drive an electric car); 3) the rewards are poorly targeted, not personalized, insufficient and limited (e.g. discount 10%, redeemable within 30 days, while stocks last).

- **Resources:** Access to resources, know-how and capital is complex for anyone trying to implement positive changes towards eco-compatibility and sustainability. Coordination between groups trying to create more sustainable, eco-friendly products and services is also a difficult challenge. What is missing is a proper business accelerator for sustainability projects that is able to offer the entrepreneurial pathways and infrastructural support that these projects need to thrive. A business incubator that provides this integrated, DeFi-based distribution infrastructure will empower a vast community who are adopting and boosting eco-sustainable projects for a new generation.
- **Operation:** Eco-innovators, designers, entrepreneurs and companies, face multiple difficulties in the development and marketing of eco-sustainable products and services (the conception, creation, production, marketing of products / services are complex activities that only a few manage to fully understand and realize to their potential). Furthermore, the ecological products themselves need to be competitive and attractive to the mass market consumer - real and perceived value for money is essential. Finding the right commercial distributors to get products to market is a very demanding, expensive and risky process, especially for anyone primarily focused on the broader goals of their eco-sustainability Mission. These factors illustrate that the ecological market is the underdog of the global products and services market. Additionally, GenZ, as one of the drivers of emerging markets, has declared in 66% of cases that they are not attracted to eco-sustainable products. [3]

The design of an eco-sustainable system that can replace the polluting status-quo is one that sprouts from a model which gives answers to the following questions:

- **How can the crypto economy really encourage and develop a new model of eco-sustainability?**

- **How can the crypto economy sustain efficient growth in the short term, without jeopardizing our environmental future?**
- **How can the crypto economy generate cooperation and increase the value of the community through the conception, development and marketing of products / services with reduced environmental impacts?**

### III. VISION



*“The earth is the spaceship to the future”.*

We are an eco-digital glocal (global / local) movement that makes Ecology cool and contributes to revolutionizing polluting commercial sectors through the birth of a universal green economy.

### IV. MISSION

We expedite the ideation, creation and adoption of sustainable products while building the infrastructure and incentives for the exponential growth of Ecology.

### V. SOLUTION (1)

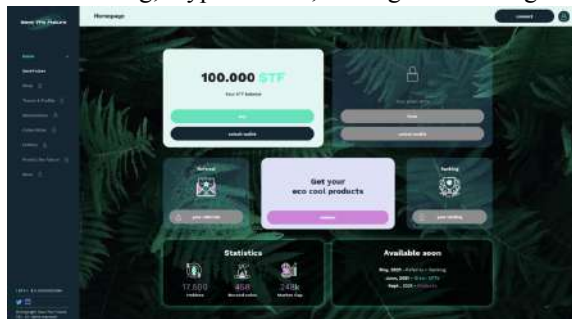
Mirai Labs has developed two macro innovations:

#### A. Save The Future – Ecommerce Accelerator Platform

- The first eco-crypto Ecommerce accelerator for innovative sustainable projects and emerging eco brands which are selected by and boosted by the community.

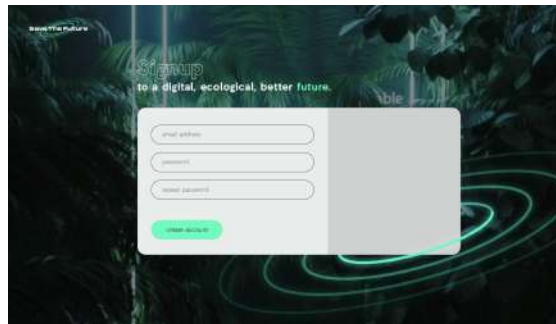
Save The Future focuses on:

- Innovating the concept of ecommerce, introducing a new user and purchase experience that can lead the community to be involved in the creation and acceleration of the hosted eco brands and the purchase of their eco-sustainable products.
- Scouting, financing, retailing and growth-hacking of new eco projects and eco brands while providing innovative DEFI dynamics such as tokenization, crowdfunding, cryptonomics, staking and farming.



### B. SaveFuture – Protocol

SaveFuture is the first eco-crypto protocol with proprietary tokens and NFTs programmed to: 1) automatically remunerate users based on prolonged participation as members of the protocol itself on the blockchain; 2) finance recognized charity activities in support of the environment; 3) directly finance eco-sustainable brands; and 4) automatically incentivize the purchase of eco-products via smart contracts and build community engagement through gamification and rewards.



SaveFuture focuses on:

- Increasing the value and impact of the SaveFuture token (\$MIRAI), which will be the first future-driven DEFI token with the social function of creating an eco-sustainable future in a quick and profitable manner.
- Producing NFTs and increasing the value of the Earth Token (\$NALA), with the goal of encouraging and accelerating the purchase of ecological products launched by the brand partners hosted within our ecommerce platform.

### V. SOLUTION (2)

(Roadmap, individual dynamics and explanations will continue in sections VI TOKENOMICS and VII SYSTEM):

#### A. Smart Contract – Q1/Q2

Mirai Labs has created its own smart contract and token (\$MIRAI), on the Binance Smart Chain. The goal is to strongly encourage users to participate in the new future economy conceived by Save The Future and to hold the \$MIRAI token. This way, personal benefits and environmental benefits are aligned and achieved in a single action.

1. The user buys the SaveFuture token (\$MIRAI), powered by Save The Future smart contract.
2. Whenever a holder of \$MIRAI decides to sell tokens, a 10% penalty is applied. This discourages speculation and allows the token to maintain and increase value over time [4].
3. Of this 10%, a portion is shared proportionally across all users within the community who are holding \$MIRAI;

a portion is sent to a wallet that will provide liquidity for the development of a decentralized 'green wallet' with the aim of financing new eco brands, driving the purchase of eco products and funding giveaways selected by the community.

4. Every two weeks, Save The Future will remove and 'burn' a fraction of the original supply of the tokens in circulation, eliminating it from the market, reducing supply and therefore increasing the value of the remaining tokens in circulation.

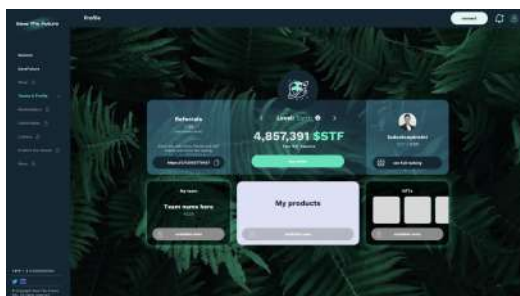
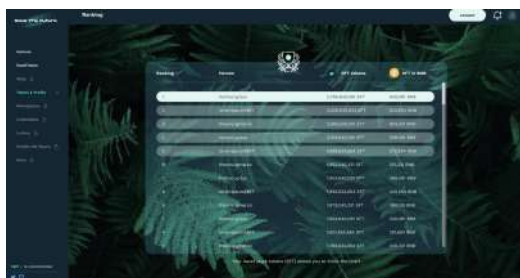


**B. Community – Q2/Q3**

Save The Future aims to create a next generation green community:

5. The more tokens the user holds, the more the user levels up and enters a ranking of global eco heroes, also called << future heroes >>.

6. A referral program will allow the user to earn an extra bonus of tokens and level up even more.

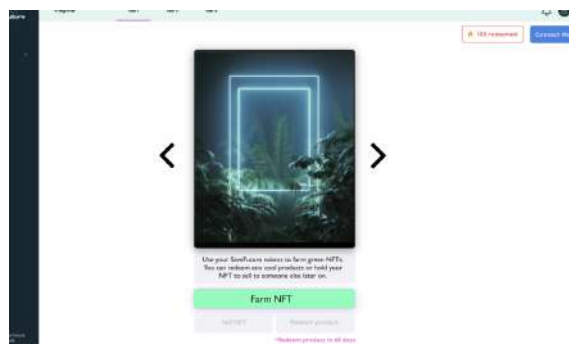


**C. Ecommerce – Q3/Q4**

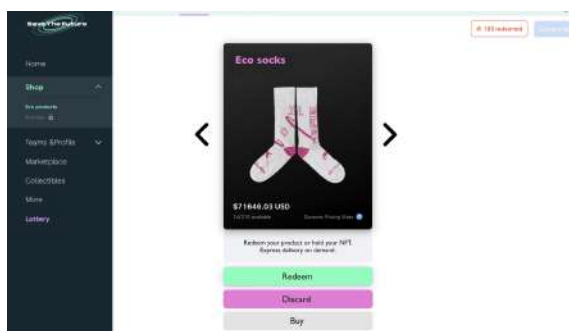
The SaveFuture token (\$MIRAI) will have a clear utility function within the Save The Future Ecommerce platform and will be part of an innovative customer journey. SaveFuture will allow the user to purchase the

products of the eco brands and designer partners, hosted within the Ecommerce platform. The more the token value increases in the future, the more products the user can purchase:

7. In Phase 1, the user will not yet be able to purchase any products within the Ecommerce store through direct use of SaveFuture tokens. The user will though have the option of using their tokens to collect "green NFTs", available in small quantities and created in partnership with selected digital artists. The NFTs must then be "farmed" for 30/60 days with a farming mechanism. The conversion of SaveFuture token to NFTs will remove a fraction of the SaveFuture tokens with each NFT transaction, ensuring a continued increase in NFT scarcity. A percentage of tokens will be distributed to artists as royalties. A fraction will be distributed as a reward to the community participating in the farming and to the Ecommerce platform brand partners. Finally, a fraction will be retained by Save The Future as revenue to be shared with the brand partners.



8. Once the "green" farming period is completed, 1 NFT will unlock 1 or more brand partners products within the e-commerce platform. For example:



9. The user can then decide to have the unlocked products sent to them via express delivery (gaining a small bonus of tokens) or via slower shipping (gaining a larger token bonus) shipping, or keep the NFTs as a collection and sell them in the future to a third person (together with the right to obtain products).



10. Once the integration of crypto payment provider Utrust has been completed, the user will be able to purchase products by converting their SaveFuture tokens into alternate tokens with different tokenomics, such as the Earth Token (\$NALA) or other cryptocurrencies accepted by the system. \$NALA will have a very small supply (100M tokens) and will be used as a direct payment method, without necessarily going through NFTs (see whitepaper release 2.0). Payment through the \$NALA Token will be used to purchase products with a discount between 10% and 20%.

## VI. TOKENOMICS

### A. Token Supply

Every 2 weeks, the goal of SaveFuture protocol is to permanently remove and burn a variable part of the original circulating token supply, depending on the number of transactions occurring in that bi-weekly cycle, removing up to a maximum of 99% of the original supply (= 1M holders).

Total supply \$ MIRAI: 1,000,000,000,000 (1 Trillion)

Total supply \$ NALA: 100,000,000 (100 Million)

Dev \$MIRAI tokens burned: 200,000,000,000 (200 Billion, 20% of total supply)

Pancake swap LP: 250,000,000,000 (250 Billion, 25% of total supply)

Pre-sale supply: 250,000,000,000 (250 Billion, 25% of the total supply)

Reserve: 300,000,000,000 (300 Billion, 30% of the total supply). It is used for Airdrops (25%), Liquidity (50%) and subsequent supply releases (25%). A subsequent sale of 50T of tokens will be made available for a randomly selected group of holders who will have the opportunity to purchase 6 months after the public launch of the \$MIRAI token, through a new closed sale on [Dxsale.app/presale.savefuturecoin.com](https://dxsale.app/presale.savefuturecoin.com), at a discounted price of 25% compared to the public price of the exchanges.

Symbol: SAVEFUTURE (\$MIRAI)

Part 1: Pre-sale (or Pre-IDO)

[pt.1.1] Italy

Hard cap: 100 BNB (flexible)

Soft cap: 20 BNB (flexible)

Cap per wallet: 1.5-2.5 BNB (flexible depends on the BNB price)

Price: 1BNB = 2,000,000,000 \$ MIRAI

[pt.1.2] International

Hard cap: 33 BNB (flexible)

Soft cap: 8 BNB (flexible)

Cap per wallet: 2BNB

Price: 1BNB = 1,500,000,000 \$ MIRAI

Part 1 will take place on [savefuturecoin.com](https://savefuturecoin.com) (pt.1.1) and [dxsale.app/savefuturecoin.com](https://dxsale.app/savefuturecoin.com) (pt.1.2): The funds from pt1.1 will be used to create liquidity and support the initial development and marketing activities of the Team.

**The founders of Save The Future/Mirai Labs will join the presale in the same way the community does with a Fair Launch.** We will also make the community vote if a) 25% of the funds raised in pt.1.2 should be blocked on the DX lock for 1 year while the remaining 75% should be used to support the first green causes and selected eco-brands, and as liquidity for pancake swap LP pools; or, b) 100% should be used to support the first green causes and selected eco-brands to boost within the ecommerce platform.

(Initial PancakeSwap Price: 1BNB = 1,000,000,000)

### B. Token Safety

SaveFuture follows 4 steps that ensure 100% security of the token:

- Step 1: The tokens in the dev wallet are removed before launch;
- Step 2: Democratic launch;
- Step 3: Voting whether LP generated by the launch should be blocked on DX lock for 1 year / reserved to the eco-brand partners;
- Step 4: LP generated by each transaction is blocked within Pancake Swap and Bibipom.

### C. Token Fees

In every buy-sell transaction, the transaction is taxed with a 10% penalty (also known as sales tax / commission or fee), divided into 2 ways:

- 3.33% is redistributed to all existing holders, in proportion to the SaveFuture tokens they hold. This system encourages our community of holders who support Save the Future to make it a sustainable movement;
- The remaining 6.67% is transferred as a pair of liquidity providers BNB-\$MIRAI tokens to the liquidity pool (LP) of Pancake Swap and Bibipom (in practice, half is converted from the contract into BNB, while the other half is automatically coupled

with the BNB contract mentioned and added as a liquidity pair on Pancake Swap / Bibipom DEX). 50% of the tokens transferred will be kept in the liquidity pool. On a bi-weekly basis, there will be a removal of the other 50% of the tokens from the liquidity pool, which will be managed as follows: 1) 100% of the removed BNB coins will be moved to an account dedicated to the development of a green wallet under the name SaveFund. The aim of this wallet is to finance green causes and new eco brands instrumental to the Ecommerce platform; 2) The 67% removed as SaveFuture token will be permanently removed from the supply (burning). The remaining 37% will be used to finance Community Giveaways (eco prizes, green NFTs, eco products of the ecommerce platform).

In other words, 2% of the total transaction cost will be instrumental for the financing of green causes and eco projects, which will foster the acceleration of eco actions and products.

#### D. Token fees with Exchanges (Bibipom case)

The smart contract can also work at the level of non-natively decentralized exchanges (CEX, hybrid), such as Bibipom, which will be the first to integrate it entirely.

10% is made up as follows:

- 3.33% is transferred to all holders in proportion to the number of tokens held, in the same way it is done through DEX. Users can link their existing wallet address within Bibipom (as long as a hot wallet is not used). In this way, the redistribution happens without impediment.
- 6.67% is transferred to LP, split between Bibipom and Pancake Swap: 6.67% LP is split with 3.33% to Pancake and 3.33% unlocked and remains on Bibipom.
- With Pancake Swap:
  - 1.66% remains on the Pancake Swap LP.
  - 0.56% (i.e. 33% of the LP removed by Pancake Swap) is sent to the burn wallet.
  - 1.11% (i.e. 66% of the LP removed by Pancake Swap) is sent to the SaveFund wallet.
- With Bibipom:
  - 1.66% remains in the Bibipom LP.
  - 0.56% (i.e. 33% of the LP removed by Bibipom) is sent to the burn wallet. This process can be disabled manually.
  - 1.11% (i.e. 66% of the LP removed by Bibipom) is sent to the SaveFund wallet.

**There are no penalties incurred when SaveFuture tokens are transferred from one wallet to another (without going through a sale or exchange) and when SaveFuture tokens are exchanged for NFTs or products inside of the ecommerce platform.**

In practice:

- If a user trades: 10% tax
- If a user makes a transfer: 0% tax
- If a user purchases a product: 0% tax

This is our current approach to tokenomics to ensure fully sustainable operations. Going forward, we will continuously evaluate this model and the entire community will be involved in the decision making process. In addition, we will have a portfolio set up to manually repurchase funds: up to 25% of the removed BNB in a biweekly cycle can be returned to the pool to support stable liquidity.

## VII. SYSTEM

### A. SaveFuture Token (\$MIRAI) & EarthToken (\$NALA)

#### A.1. What

SaveFuture (\$MIRAI) is a utility token on the Binance Smart Chain. Earth Token (\$NALA) is a governance token.

#### A.2. How to obtain

SaveFuture (\$ MIRAI) can be obtained in 4 ways:

- The user converts a crypto pair between \$Doge, \$BNB or \$USDT into SaveFuture tokens through one of our centralized or decentralized exchange partners: (<https://www.bibipom.com/> (soon to be rebranded) <https://pancakeswap.finance/pools>);
- The user receives a fraction of transaction fees paid in SaveFuture tokens when other users go to sell or buy their tokens (every 15-30 days);
- The user gets a reward in SaveFuture tokens within the yield farming liquidity pools;
- The user gets a reward in SaveFuture tokens at the end of the 30/60 day green farming period for NFTs;
- The user gets a bonus in SaveFuture tokens for each referral brought or by completing the milestones within the ecommerce platform.

Earth Token (\$NALA) is obtained in 2 ways:

- The first 50k holders of \$MIRAI will get a \$NALA token airdrop every week for 10 weeks.
- Through the farming of \$MIRAI, the user gets \$NALA;
- The user gets a bonus in \$NALA tokens for each product purchased.

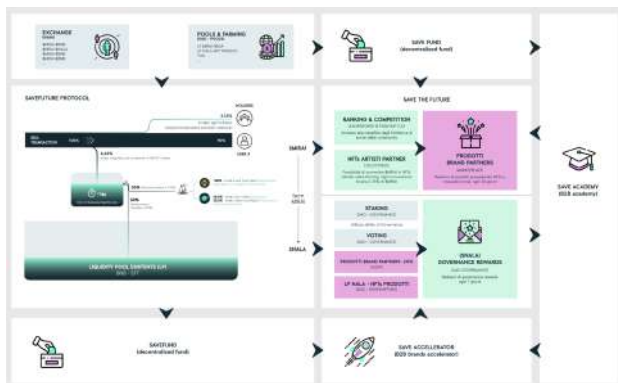
#### A.3. Functionality

SaveFuture (\$MIRAI) has the following functions:

- Utility: Its value is derived from creating a positive economy for the community, brand partners and society. \$MIRAI is the token used by the ecommerce platform: it gives access to exclusive and unique NFTs through farming that unlock ecommerce products as well as limited leagues, discounts and rewards.
- Social: the user gets social status and vanity awards linked to the possession of SaveFuture tokens. Users are randomly grouped into clubs, based on the tokens held. User status allows for visibility and partnership opportunities with affiliated brands.

Earth Token (\$NALA) has the following functions:

- Governance: \$NALA is a Governance token. Based on the number of tokens, the user can vote upon which Ambassadors to collaborate with, which platform features to develop, which prizes to release (discounts, products, bonuses), which ideas and innovators to sponsor with scholarships and which projects to finance with the accumulated capital within SaveFund. \$NALA can be staked and auto-farmed as a \$NALA-NFTproductXY pair (see paper: Decentralized Dropshipping - The Future of Ecommerce?).
- Currency: as mentioned earlier, \$MIRAI can be farmed with the \$NALA hard token, which has a reduced supply. Holding \$NALA entitles you to discounts of 20% within the Save The Future ecommerce platform. The new token will be built with different tokenomics so it can be used as a direct payment method on traditional circuits.
- Education: \$NALA tokens can be used to access training programs (Academy), powered by Save The Future and to start developing user created Eco Projects.
- Funding / Sponsor: The user can use \$NALA to finance new eco companies that aspire to sell eco products or services within the STF ecommerce platform, or sponsor those that are already present. Through the protocol, the user will receive hard tokens from the company that entitles them to a percentage of sales generated by the product.



## B. NFuture Token (\$NFT)

### B.1. What

NFutureTokens are non-fungible tokens anchored to eco-sustainable products present within the Save The Future ecommerce platform.

### B.2. How to obtain

The user can use their SaveFuture tokens to obtain "green" NFTs, with varying degrees of rarity. However, the NFTs must be "farmed" for 30/60 days through stake farming or pay farming. Each trade and reverse trade will remove 35% of SaveFuture tokens traded, ensuring a continued increase in NFT scarcity. The smart contract will distribute 30% of tokens to digital artists as royalties. 5% will be distributed as a reward to the community that participates in farming and 5% to brand partners, with a 15-day lock. 25% will be held by Save The Future with a 30-day lock. Of this 25%, a part will be shared with the brand partners in the currency defined by the contract.

The ratio is equal to: 1B SaveFuture tokens = 1 NFutureToken.

Each day the user will therefore receive a % yield in tokens derived from farming and a % in fractions of NFTs.

Once the "green" farming period is completed, 1 NFutureToken will unlock 1 or more products (based on the incremental value of the token, and consequently, of the NFT) within the e-commerce platform. The user can then select the products and decide to have the unlocked products sent (delivery on demand) by selecting express delivery (gaining a smaller bonus of tokens) or via standard shipping (gaining a larger token bonus) shipping, or keep the NFTs as a collection and sell them in the future to a third person (together with the right to obtain products).

### B.3. Functionality

- Store of value: The NFT has the function of preserving the value of the token by giving the end user the opportunity to obtain physical products.
- Property right: The NFT gives the right to obtain one or more physical products and can be exchanged in exchange for tokens.

## C. SaveFuture Smart Contract

The SaveFuture protocol is the first community-driven DEFI token with the social function of creating an eco-sustainable future in the fastest and most profitable way possible. Four simple functions occur during each exchange. We believe SFM tokenomics will be the mainstream layer token protocol on top of which any crypto business can build its core product:

Reflection (also called Reflection or Static Staking), Removal (also called Burning), Automatic Liquidity Acquisition, and Delegated Donation.

With the explosion of DeFi, we have seen far too many new cryptocurrency "seekers" being sucked into the trap of High Yielding Liquidity Providers (LP) (APY), finding themselves helpless as they are cut off from early buyers who benefited from stacking rewards. We've all been there - those 6-figure returns are super tempting, however, the token almost always suffers from the inevitable bursting of the valuation bubble, which is then followed by an inescapable price collapse. This is why we have seen the mass adoption of static rewards, also known as reflections, a separate concept that seeks to eliminate all those problems caused by farming rewards. SaveFuture wants to go back to this concept by introducing some innovative features that are based on existing static reward models: the goal is to bring the price value to the most stratospheric levels ever and create the green fund, dedicated to saving the future of the earth.[5]

#### A. Static Rewards

It is now evident that static rewards (static rewards or reflections) solve a multitude of problems for the user. First of all, the amount of the reward is subject to the volume of the token traded. This mechanism aims to alleviate some of the downward selling pressure exerted on the token caused by previous users selling their tokens after having "grown" crazy APYs. Secondly, the reflection mechanism encourages holders to cling to their (holding) tokens to obtain greater rewards which are based on a percentage based on the total number of tokens held by the owner.

#### B. Burning

Sometimes the burning of a token (removal of part of its supply) is useful, sometimes not. Continuous burning on the protocol can only be useful at the beginning of a token's life cycle, which means that the burning is infinite and cannot be controlled in any way. A controlled burning, which is promoted based on prior results, allows you to reward the community and keep it informed. The conditions of the burning and the amounts can be made public and traceable. SaveFuture aims to implement a beneficial and rewarding burn strategy for those who believe in long-term token value. In addition, the total number of burned tokens is reported on our readout located on the Save The Future website, which allows for further transparency in identifying the supply circulating at a given time [6].

#### C. Automatic LP

As with SFM, we have a function that brings a double benefit to holders. First, the contract absorbs tokens from both sellers and buyers and adds them to the LP supply,

creating a solid base price. Secondly, the penalty acts as a resilient arbitrage mechanism that secures the volume of SaveFuture as a reward for the holders. In theory, the additional liquidity creates a certain stability of the LP supply, aggregating the penalty to the overall liquidity of the token, thus increasing the overall tokens in the LP and supporting the minimum price of the token. This is different from the burning function of other reflection tokens which are only profitable in the short term due to the reduction of the given offer. As the SaveFuture LP increases, price stability mirrors this feature with the benefit of a solid minimum price and holders cushion. The goal here is to prevent the biggest drops when whales decide to sell their tokens by preventing the price from swinging as much as it would if there was no Automatic LP function. All of this is an effort to alleviate some of the problems we've encountered with DeFi's current reflection tokens.

#### D. Delegated donation

The concept of automatic delegated donation or (Delegated Donation) allows the user to delegate to Save The Future the creation of a green fund: this is a clear, decentralized and community-driven green fund function. The goal is to finance green causes and new eco projects, taking eco-sustainability to the next level. The account and address are public. Each account transaction is monitored and information is shared with the community constantly on the site.

### VIII. PARTNERSHIPS / POWER UPS

- *(We leverage SFM public protocol)* the most hyped protocol and token of 2021;
- *Bibipom.com*: new European exchange. It is the first European exchange and one of the first in the world to chose to list the SafeMoon token;
- *Utrust*: crypto protocol that allows direct payment via cryptocurrency on ecommerce.
- *Mole LLC*: leading global cyber intelligence and cyber counterintelligence company.
- *Kijo Digital Srls*: leading European crowdfunding company.
- *Ofala Società Benefit Srl*: green tech bank.
- *Starboost*: Ecosystem of Entrepreneurs, Advisors and early stage investors.
- *Planet Smart City*: The pioneers of new standards for affordable housing around the world. They design and build smart cities while the Planet App interacts with all the smart solutions and services available within them.
- *Soul Living Network*: startup that tokenizes Italian villages.
- *Buddy NFT and art community in crypto morgan*: community with 1 million people and NFT provider.
- *Homocryptus*: social community with more than 18k fans;



- (Eco) artists, brands and various designers in the pipeline.

## IX. ROADMAP

### A. Q1 2021 – Protocol initiated

After founding the company in Q4 2020 and conducting a concept validation period for 3 months:

- Team expansion
- New website development
- Ecommerce model development
- First marketing activities related to tokens
- First technological and strategic partnerships

### B. Q2 2021 - The initial push

- Beta launch of the SaveFuture token
- Decentralized green wallet creation (SaveFund)
- Alpha Launch of the ecommerce platform Save The Future (without the shop function)
- Selection of the first products and brand partners to be included within the Save The Future ecommerce platform
- Conceptualization / prototype of the SaveFuture NFT + NFT creative contest (contest winners will receive a % of tokens from each future sale of NFTs in the ecommerce platform)
- Obtain first donations for listing on new exchanges

### C. Q3 2021 - Scale up

- Listing on Pancake Swap and on the Bibipom.com exchange with liquidity mining / yield farming function
- Listing on Coinmarketcap
- Gamification (example: stickers, teams and leaderboards)
- Launch Eco & Crypto Academy powered by Starboost
- First donations and funding of eco projects and green causes
- Launch of the first NFTs collection within the ecommerce platform
- First partnerships with eco brands and launch of the first two products
- Start of development of SaveFuture and internal DEX multi-chain wallet with Bibipom.com
- Listing on multiple exchanges

### D. Q4 2021 - Welcome to the future

- Launch of the full version of the ecommerce platform with products from eco-companies accelerated by Save The Future and new features unlocked (example: team battles and lottery)
- Hard token launch with 100M supply, the Earth Token (\$NALA), and a stable token with elastic supply, the Save Token.
- Enabling the payment of products directly through \$NALA within the Save The Future ecommerce platform
- Start of the tokenization process of smart districts and villages

- Launch of the tokenization process of eco brands
- Start R&D for decentralized and NFT-powered dropshipping
- Start of the transition process to proprietary blockchain with Ofala.

## X. GOVERNANCE TEAM

The Save The Future team has extensive expertise in startup growth, digital marketing, blockchain and the gaming economy:

### Marco Borgato - CEO

Digital entrepreneur, he co-founded FashTime (the most downloaded Italian app in summer 2019) and was head of product at Whatwapp. Currently, Marco is the full time CEO at Save The Future, product consultant at ANote Music, partner at Bibipom Tech, partner and early stage advisor at Starboost and founder of the online community, Homocryptus.

After past success as a national competitive swimmer, Marco graduated from Bocconi and has since lived, studied and worked in Milan, New York, Chicago, Los Angeles, Copenhagen and London between 2013 and 2018.

Marco aspires to become one of the world's most socially impactful entrepreneurs.

### Alessandro Brunello - President

Digital entrepreneur, Alessandro has a long and successful track record, including founder of Kijo Digital, Bibipom Tech, Tao Dust, Buddy NFT and Incryptomorgan.com. Incryptomorgan holds the European crowdfunding record of 6.3M Euros, which led to one of the very few European STOs (Digital Fast Lane GmbH, and the creation of the LKS token).

Alessandro is a member of the New York Academy of Science, aMember of IAG and is an Italian Angel for Growth.

Alessandro has the ambition to create a world driven by the relational economy.

### Daniele Alberti - Advisor

Entrepreneur: founder and investor of bakeca.it, StarBoost and PlanetHolding UK.

Investor / Advisor of Golee, ANote Music, MyVisto and Save The Future.

Daniele has the desire to help talented individuals to realize their maximum potential and to optimize capital investments to create a positive impact on the world.

## XI. CONCLUSION

Save The Future aspires to do something never seen before, combining the concepts of eco-sustainability and Ecommerce with those of the gaming economy and decentralized finance. Save The Future's dream is to help create a future where humanity can unlock its cosmic potential. The SaveFuture model can be replicated across the entire Ecommerce industry and has the power to help the formation of a deflationary, green universal basic income and to integrate directly with the economy of smart green cities. The future is decentralized, it is deflationary and it is eco.

#### ACKNOWLEDGMENTS

TO MY SOULMATE AND MY FAMILY

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